



el pasotexas



communityprofile 2008



economic
development



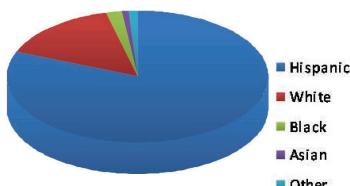
population

(2006 american community survey, u.s. census bureau)

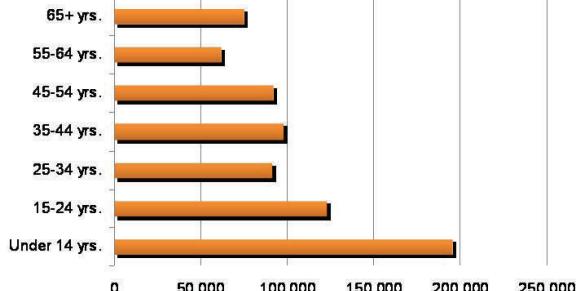
City of El Paso: 596,189

El Paso County: 736,310

Hispanic	81%
Non-Hispanic	15%
African-American	2%
Asian	1%
Other	1%



population by age



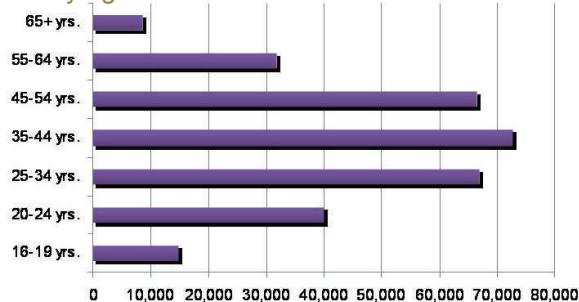
workforce

(2006 american community survey, u.s. census bureau)

Median household income:	\$32,111
Civilian labor force:	303,657
Employment:	278,954
Unemployment:	5.8% (Sept. 2007)

Texas is a right-to-work state

labor force by age



fort bliss

Fort Bliss in Northeast El Paso is the fastest-growing U.S. Army installation in the United States.



Through various Army and Department of Defense initiatives, including Base Realignment and Closure (BRAC), Fort Bliss will grow significantly.

By 2013:

- A net gain of approximately 37,000 troops and as many as 53,000 family members
- \$3.7 billion additional economic impact annually
- \$248 million in new property taxes
- \$55 million in new sales taxes
- 2,000 new jobs (engineering, technical & industrial)



Fort Bliss and nearby White Sands Missile Range in New Mexico will be the center of integrated field experimentation for the Army's most significant modernization program — Future Combat Systems (FCS).

downtown revitalization

Downtown El Paso is ready to be re-established as the heart of the community. Redevelopment will transform



302.5 acres into a vibrant place to live, work, play, shop and visit via a strong public and private partnership.

El Paso is seeking to provide for a broad range of retail choices in Downtown, sites for larger retail stores to meet the strong cross-border demand, and mixed-use and multi-tenant housing opportunities.

El Paso City Council created a Tax Increment Reinvestment Zone. In its first year of the TIRZ, property values climbed by 52 percent — one of the largest single year valuation increases in the history of Downtown.

on the web: www.elpasonext.com

wages

(el paso msa — bureau of labor statistics. 2006 occupational employment statistics survey)

Administrative Assistant	\$31,099	Librarian	\$47,133
General/Operations Manager	\$77,694	Graphic Designer	\$34,140
Accountant/Auditor	\$50,245	Registered Nurse	\$54,172
Computer Programmer	\$42,619	Massage Therapist	\$31,146
Architect	\$65,592	Carpenter	\$22,534
Social Worker	\$40,980	Electrician	\$31,998
Lawyer	\$106,238	Machinist	\$27,608

education

94 private schools, 9 area public school districts and 11 institutions of higher learning



el paso community college

A multicampus district offering a full venue of educational opportunities, workforce and career development programs and entrepreneurial services. Fully accredited by the Southern Association of Colleges & Schools.

Enrollment: 24,944 credit students (Fall 2007)
1,839 associate degrees awarded (2006)
461 certificates awarded (2006)



university of texas at el paso

UTEP is the only major research university in the country whose students are predominantly Mexican-American. The university is winning national recognition for its innovative teaching methods and programs.

Enrollment: 20,154 (Fall 2007)
Six academic colleges
(Business administration, education, engineering, health sciences, liberal arts and science)



new mexico state university

Located 40 minutes from Downtown El Paso, New Mexico State University serves as the state's land grant university. Its role as a comprehensive university is recognized throughout the state of New Mexico.

Enrollment: 16,723 (Fall 2007 — main campus)
Seven academic colleges
(Agriculture and home economics, arts and sciences, business, education, engineering, extended learning, health and social services)



texas tech university paul l. foster school of medicine

The Texas Tech Health Sciences Center at El Paso is expected to welcome its first class of four-year medical students in 2009.

A recent Texas Tech study showed the school will have a \$1.5 billion economic impact to the community and will create more than 500 jobs.

In Fall 2007, Texas Tech opened a four-year architectural school on a campus of El Paso Community College.

transportation



el paso international airport

- Eight airlines with 68 daily flights (Aug. 2007)
- Nonstop service to 18 cities, including Los Angeles, Las Vegas and Chihuahua, Mexico
- Service to 8 of the nation's 10 largest air hubs
- Total passengers served: 3,402,330 (2006)
- Air Cargo complex is the largest, most modern facility along the U.S.-Mexico border



highways

- El Paso is served by two major interstates:
- I-10 is the southernmost of three coast-to-coast highways and the only one passable year-round
 - I-25 begins just north of El Paso in New Mexico and goes through Albuquerque and Denver

rail (commercial & passenger)

Union Pacific Railway provides intermodal and other services to Los Angeles, Chicago, and Dallas through El Paso. **Burlington Northern Santa Fe Railroad** also travels to Los Angeles and Chicago.

Amtrak's Texas Eagle and Sunset Limited passenger lines currently serve the area from the Union Depot train station. All U.S. commercial rail carriers connect with their Mexican counterparts in El Paso/Juarez.

international ports of entry

El Paso has four international ports of entry bordering our sister city of Ciudad Juarez, Chihuahua, Mexico:

- Bridge of the Americas (8,272,744 crossings/year)
- Ysleta International Bridge (4,026,155 crossings/year)
- Paso del Norte Bridge (9,591,176 daily crossings/year)
- Stanton Street DCL (1,068,397 daily crossings/year)

quality of life

elevation: 3,927 ft.

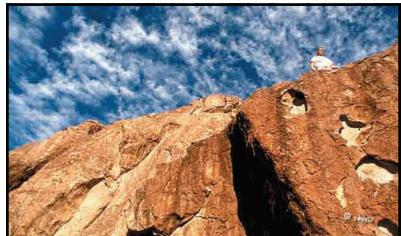
average high: 77.1°F

average low: 52.1°F

average rainfall: 9.43 in.

Three states, two countries, one culture — El Paso, Texas.

El Paso is at the forefront of communities transcending borders — a global culture centuries in the making. On average, the sun shines more than 300 days per year, earning El Paso its “Sun City” nickname. It is also a city of historic notability, featuring archeological sites, two state parks, a national memorial and 12 different museums.



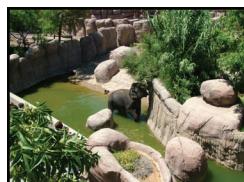
Hueco Tanks State Park, for example, is an Indian habitat that some anthropologists say dates back more than 2,000 years. Franklin Mountains State Park is the largest urban park in the nation lying completely within city limits, covering 24,247.56 acres or about 37 square miles. For the outdoor enthusiast, El Paso offers a wondrous, diverse landscape to explore, including the Rio Grande, the Franklin Mountains, and the Chihuahuan Desert.

El Paso is the site for the second-oldest collegiate bowl game in the country, the Sun Bowl. In addition to the game, the Sun Bowl Association puts on an annual parade on Thanksgiving Day.

The stadium is also the football home for the University of Texas at El Paso Miners and hosts the Texas vs. The Nation Division I-A collegiate senior all-star bowl. The game pits players originally from Texas or who play college football in Texas against top players from around the country.



Year-round golf is available on a variety of public and private courses citywide, including the newly-opened Butterfield Trail Golf Course & Club House. It is the latest from award-winning course designer Tom Fazio, elaborating natural topographical features to “keep the golfer’s ball in play.”



The Sun City offers a variety of arts, historic and culture offerings, including the El Paso Symphony Orchestra, the El Paso Opera and three theaters. The El Paso Mission Trail — which includes the Ysleta Mission, the Socorro Mission and the San Elizario Church — also offers a trip to the area's rich past and are the oldest active missions in the United States.

The El Paso Zoo is an 18-acre oasis for about 240 species of animals and is in the process of a major expansion to double its size and add lions, zebras, giraffes and other animals.

housing

Median Housing Price:
\$124,410

Fortune Magazine ranks
El Paso's housing market the **second strongest**
in the nation. (2006)



cost of living & commute

According to the American Chamber of Commerce Research Association (ACCRA), the Cost of Living Index for El Paso is **93.2**. The average cost of living in the U.S. is 100.

Despite being the 21st largest city in the U.S., commute time in El Paso is extremely low. The U.S. Census estimates that **40%** of El Pasoans have an **average commute of 21 minutes** and **20%** have an **average commute of 30 minutes**.



el paso city council

mayor john cook

district 1: ann morgan lilly
district 2: susie byrd
district 3: emma acosta
district 4: melina castro

district 5: rachel quintana
district 6: eddie holguin
district 7: steve ortega
district 8: beto o'rourke

city manager joyce wilson